



# Science to Practice Conference Series

*Building the Best Workplace for Health and Well-Being* May 4, 2017

Every company providing physical workspaces must address one basic question: How should we build it? The answer is often missing one important practical factor – employee health and well-being. What if the company could create a structure that actually facilitated employee well-being, productivity, and organizational prosperity? Even if the company is considering only a remodel, could it do so to obtain these same outcomes? The answer to both of these questions is YES.

We now know through scientific studies and reviews of best practice what physical elements of the environment facilitate employees' health and ability to do their best work. Cost, timeframe, and architectural aesthetics need not be significantly affected—smart design of the physical space can incorporate these priorities at the same time.

This one-day conference presents the most up-to-date thinking and validated design strategies for building smarter workplaces that promote both well-being and organizational effectiveness. A team of national experts presents the facts based on science and best practice on what works (and what doesn't) and how this translates into design strategies. Complementing the science, a panel of leading-edge practitioners and innovators will share their knowledge of smart workplace interventions and pitfalls to avoid. Participants will also receive a workbook summarizing the information provided in the conference and a decision-process guide integrating this knowledge into a coherent building project strategy.

Register for the conference today at <http://healthyworkplaces.berkeley.edu/conference/may-4-2017>

## SPEAKERS



**Cristina Banks, PhD**

Industrial/Organizational psychologist, and Founder/Director of the HealthyWorkplaces Center at UC Berkeley. Senior Lecturer at the Haas School of Business, and CEO and Founder of three consulting firms. A nationally recognized expert in work design, organizational processes and employment and serial entrepreneur.



**Kevin Kelly, RA**

Senior Architect for the Total Workplace Program of GSA's Public Buildings Service, helped establish the GSA's Design Excellence Program, and brings an interdisciplinary approach to creating work spaces that promote well-being. He has created assessment tools to guide consolidation of work space while maintaining its quality.



**John Swartzberg, MD, FACP**

Senior Editor of the Berkeley Wellness Letter and Emeritus Clinical Professor of Public Health. Brings decades of clinical and academic experience to the development of strategies for reducing health risk factors, promoting healthy work habits and lifestyles, and preventing life-threatening diseases and the spread of infectious diseases at work.



**Galen Cranz, PhD**

Sociologist, Designer and Professor of Architecture, UC Berkeley. Associate Director of the Center for the Built Environment. World's expert on "the chair," the Alexander technique, posture, and body conscious design. Consultant and speaker to organizations and professional societies, changing the way people think about posture, movement, and workplace design.



**Sally Augustin, PhD**

Environmental psychologist, founder and principal at Design with Science. Highly respected global expert in human-centered design, and author of Place Advantage. Specializes in designing for emotions, productivity, and well-being. Clients include firms worldwide designing places, objects, and services.



**Gervais Tompkin, AIA, LEED AP**

Architect, Principal, and Firmwide Leader of Gensler's Workplace Sector and San Francisco Consulting Practice Area Leader. A cutting-edge thinker, his work spans the world, as he oversees global services for some of the world's best-known tech companies. His passion for research led him down a multidisciplinary path in real estate strategy and design. A frequent writer and speaker, his work has appeared in Fast Company, IIDA Perspective and International Design Magazine, and in various TED talks.



**Megan Mokri, MBA**

Founder and CEO of Byte, a company that uses RFID-enabled refrigerators to offer the most affordable fresh food solution for offices. Expertise in technology and business led to the development and implementation of these "grab and go" smart refrigerators providing healthy meals 24/7 in this rapidly expanding market. A frequent speaker and advocate for healthy eating.



**Gretchen Gscheidle**

Engineer and industrial designer, and Leader of Herman Miller's Insight + Exploration team. Champions research and creativity in the earliest phases of Herman Miller's product development efforts and leads the team that explores unmet customer needs and responds to strategic questions identified by organizational leaders. Led the R&D team in the development of its recent signature program, Living Spaces.