

CORPORATE AFFILIATE PROGRAM SEMINAR
NEW OPPORTUNITIES
FROM FINNISH-JAPANESE COLLABORATION
IN VIRTUAL REALITY AND 360 VIDEO II

Date: 4th of November 2016 Time: 13.30 - 16.00

Site: Room 7062 (7th floor), Kaisa-talossa, Kaisaniemenkatu 5

Making Quality VR Content
from shooting to viewing

Virtual reality (VR) and 360 video are not only about technology. Content is important. Although VR and 360 video are still at early stage, there would be empirical rules and tacit knowledges for making quality content. Our 2nd corporate affiliate program seminar aims at sharing the cutting edge approaches from Finnish and Japanese creators.

Speakers and Demo

1. Opening address

Jukka Häkkinen from University of Helsinki

2. Beyond the Hype

Synes Elischka from "Virtual Cinema Lab" at Aalto University

3. From concept to content

Kasimir Lehto from Mandala VR Ltd.

4. VOOR - VR and 360 video total solutions from Japan

Keiji Ohta from Re-Invention Co., Ltd.

5. Bright Future - Augmented virtuality experience

Noora Heiskanen from Teatime Research Ltd.

6. Demonstration of Finnish and Japanese latest VR/AR content

Organizer: Visual Cognition Research Group, University of Helsinki
Re-invention Co., Ltd.

Co-organizer: International Ergonomics Association (IEA),
Technical Committee "Ergonomics in Advanced Imaging"

Contact: Tuomas Leisti, tuomas.leisti@helsinki.fi, +358(0)50 5458034

