

## Semi-Annual Report of Affective Design Technical Committee 2022

Name of Technical Committee: **Affective Design**  
 Website (URL): **n/a**  
 Chairs: **Rosemary Seva De La Salle University rosemary.seva@dlsu.edu.ph**  
 Appointment date of chairperson: **August 2018**  
 Co-chair (if more than one co-chair, please provide all names and appointment dates): **Takashi Toriiduka, Nihon University, toriiduka.takashi@nihon-u.ac.jp**  
 Appointment date of co-chairperson: **August 2018**  
 Secretary (optional): **n/a**  
 Appointment date of secretary: **n/a**

| Reporting Year | Work Group / Executive Members     | Current Membership  | Activities accomplished for the reporting year 2022   | Activities planned for the following year 2023  | Support requested from IEA Executive Committee, Standing Committees or other Technical Committees for the following year 2019 |
|----------------|------------------------------------|---|---|---|---|
| 2022           | Rosemary Seva<br>Takashi Toriiduka | Chin-Mei Chou<br>Rosemary Seva<br>Hazreen Haizi Binti Harith<br>Jazmin Tangsoc<br>Alma Maria Jennifer Gutierrez<br>Markus Hartono<br>Michiko Ohkura<br>Takashi Toriiduka<br>Sakol Teeravarunyou<br>Akihiro Iwazaki<br>Anirban Chowdhury<br>Haruka YOSHIDA<br><br>Sangwoo Bahn<br><br>Myung Hwan Yun | Webinar on Affective Design in Practice<br><br>On-going research on Framework of Affective Design of Mobile Phone | Webinar to be held on October 2023<br><br>TC Meetings in April and October 2023<br><br>Publish joint authorship article | We request support on publicizing the webinars and recruiting members from other organizations within IEA.                    |

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